

# Reading List

<b>Book Title</b>	<b>Author(s)</b>	<b>Available Online?</b> (click for link)
The Art of Innovation	Tom Kelley	
The Back of the Napkin	Dan Roam	<a href="#">ACORN</a> <a href="#">Public Library</a>
Change by Design	Tim Brown	
Contagious	Jonah Berger	<a href="#">Public Library</a>
Cracking Creativity	Michael Michalko	<a href="#">Public Library</a>
Creative Confidence	David Kelley & Tom Kelley	
The Creative Habit	Twilya Tharp	<a href="#">Public Library</a>
Creative People Must Be Stopped	Dave Owens	<a href="#">ACORN</a>
Design of Everyday Things	Don Norman	<a href="#">ACORN</a> <a href="#">Public Library</a>
Design Thinking for Strategic Innovation	Idris Mootee	<a href="#">ACORN</a>
Find Your Why	Simon Sinek	
Graphic Design Thinking	Ellen Lupton	<a href="#">ACORN</a>
The Lean Startup	Eric Ries	<a href="#">Public Library</a>
Make Space	Scott Doorley & Scott Withhoft	<a href="#">ACORN</a>
The Power of Focus	Jack Canfield, Mark Hansen & Les Hewitt	
Start with Why	Simon Sinek	<a href="#">Public Library</a>
Venture Deals	Brad Feld & Jason Mendleson	<a href="#">Public Library</a>