

Urban Canyons, High Plains and Mountain Tops - Engaging Diverse Communities in Diverse Settings of Colorado

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WHO WE ARE

key partnerships



CCTSI

University of Colorado
Clinical & Translational
Sciences Institute



PACT

Partnership of
Academics &
Communities for
Translation



SNOCAP

Practice Based
Research Networks



CFPHE

Colorado Foundation
for Public Health & the
Environment

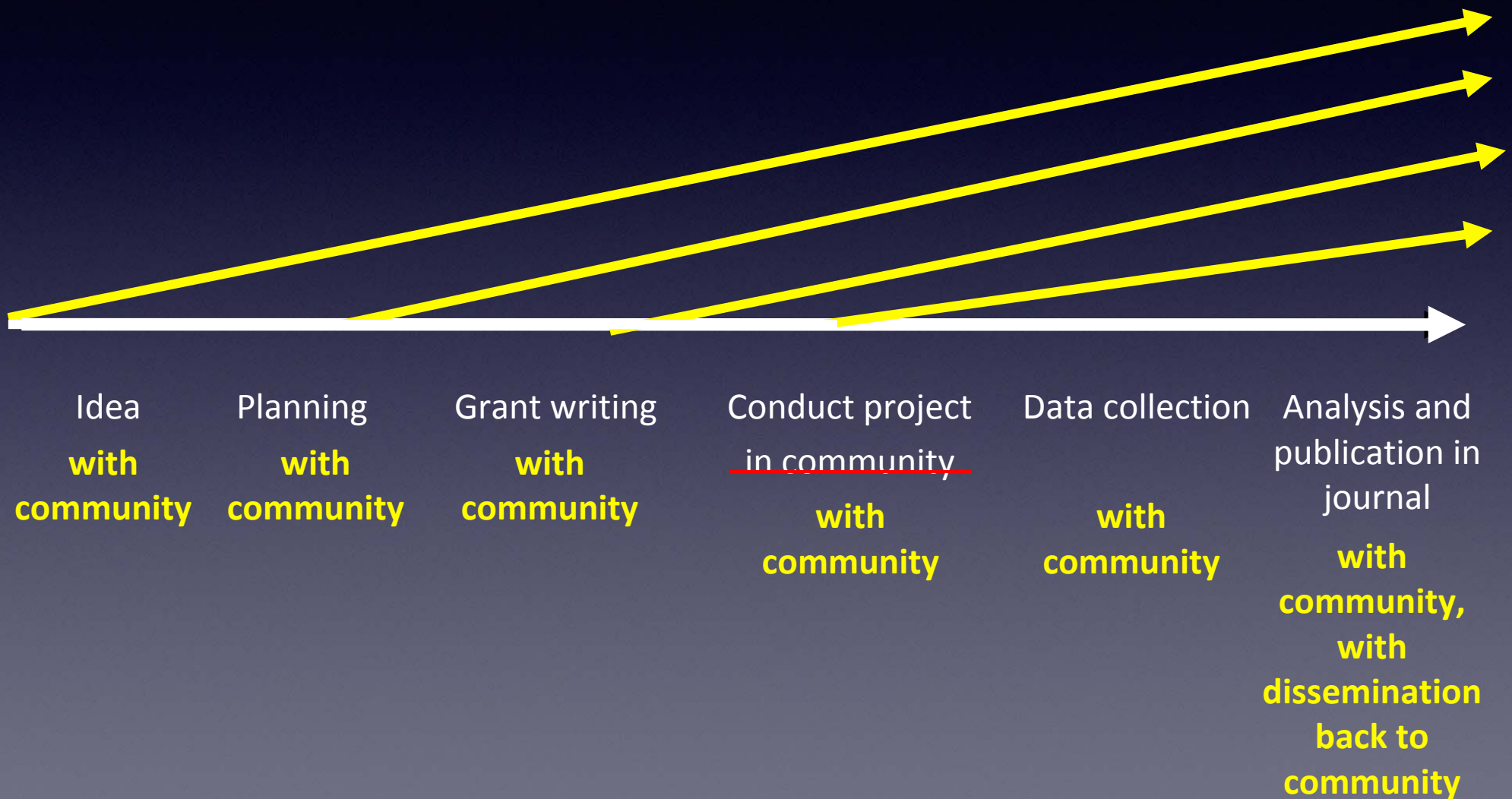
- **“Outreach begins with an answer...
Engagement ends with an answer.”**

- Roger Rennekamp, Ohio State
University Extension Director



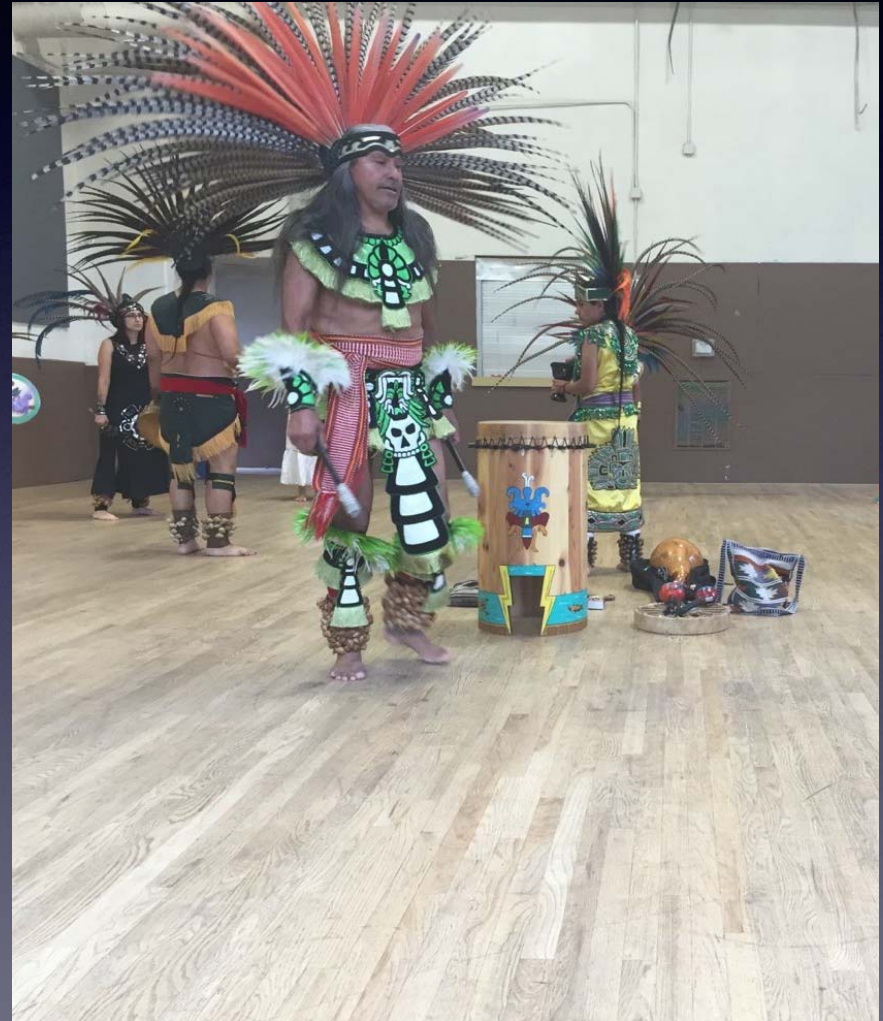
The Partnership of Academicians and Communities for Translation (PACT) transforms health research to ***balance power and responsibility between community, clinicians, and researchers*** to improve the health of the people of Colorado and the Rocky Mountain Region.

Trajectory Change



basic principles

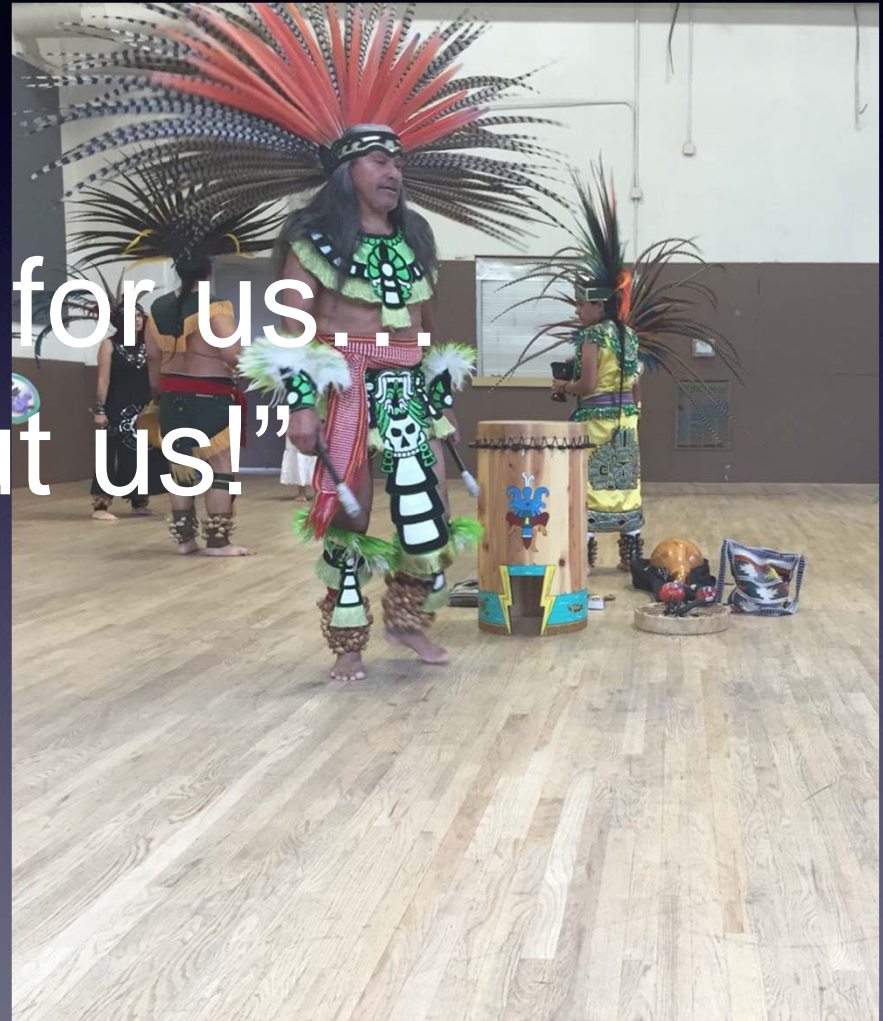
- CBPR...
 - recognizes community as a unit of identity
 - builds on strengths and resources within the community
 - facilitates collaborative, equitable involvement of all partners in all phases of research
 - integrates knowledge and intervention for mutual benefit of all partners
 - promotes a co-learning and empowering process that attends to social inequalities
 - involves a cyclical and iterative process
 - addresses health from both positive and ecological perspectives
 - disseminates findings and knowledge gained to all partners
 - involves long-term commitment by all partners
 - Barbara Israel



basic principles

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“Nothing for us...
without us!”



- Barbara Israel

- Colorado Immersion Training
- Boot Camp Translation Training

Colorado Immersion Training

- Targeted at researchers
- Learn core principles of community-based participatory research and community engaged translational research.
- Develop skills to engage community partners in research.
- Spend time in a local Colorado community to learn first-hand about the community and begin relationship-building.



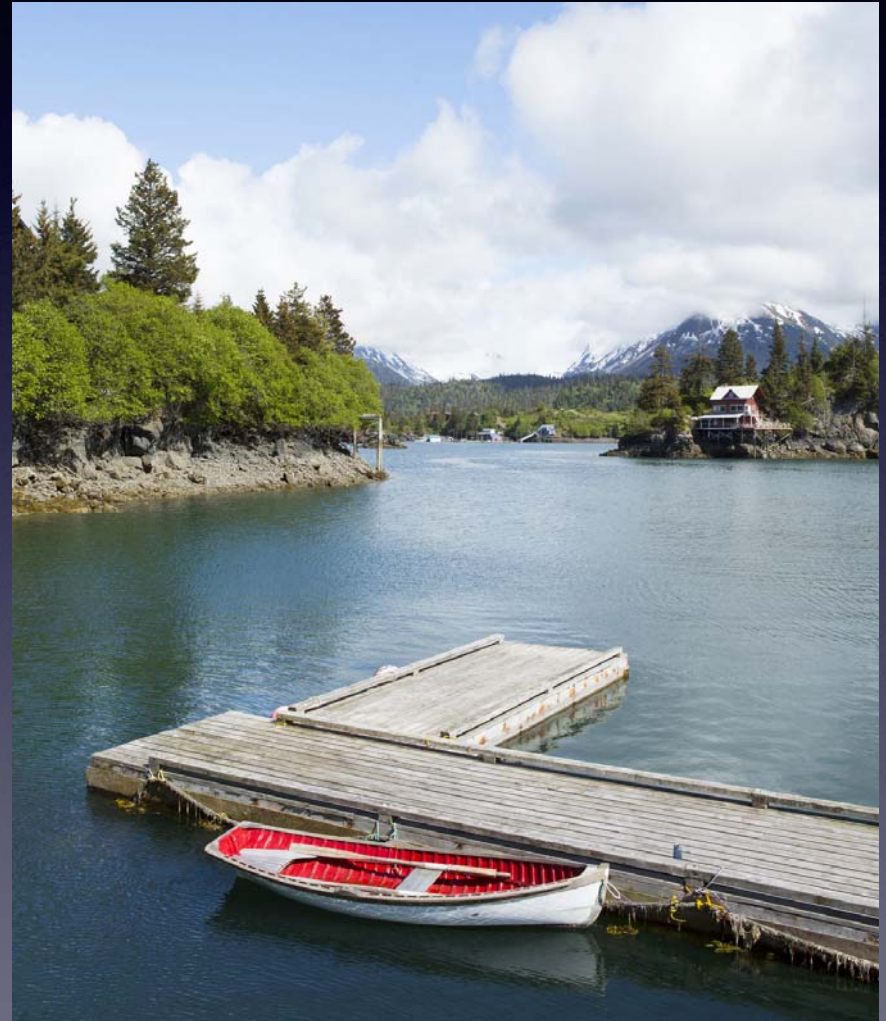
CIT structure

- Orientation day in April
- 4-5 weeks of directed readings
- Immersion week in a community
- Follow up discussions over subsequent weeks



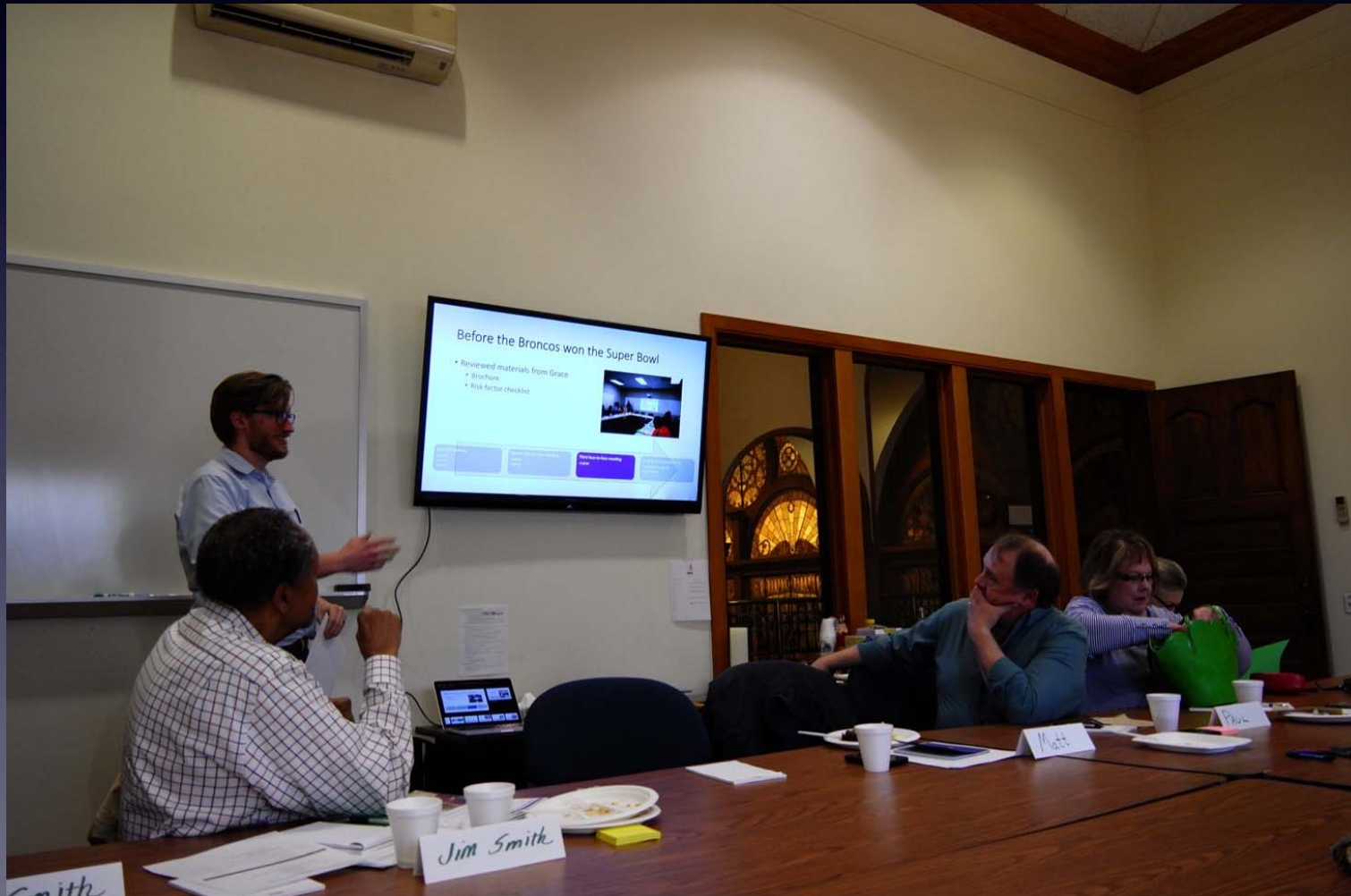
2010-current

- 88 participants
- Urban:
 - African American
 - Latino
 - Refugee
 - American Indian
- Rural
 - San Luis Valley
 - Northeastern High Plains



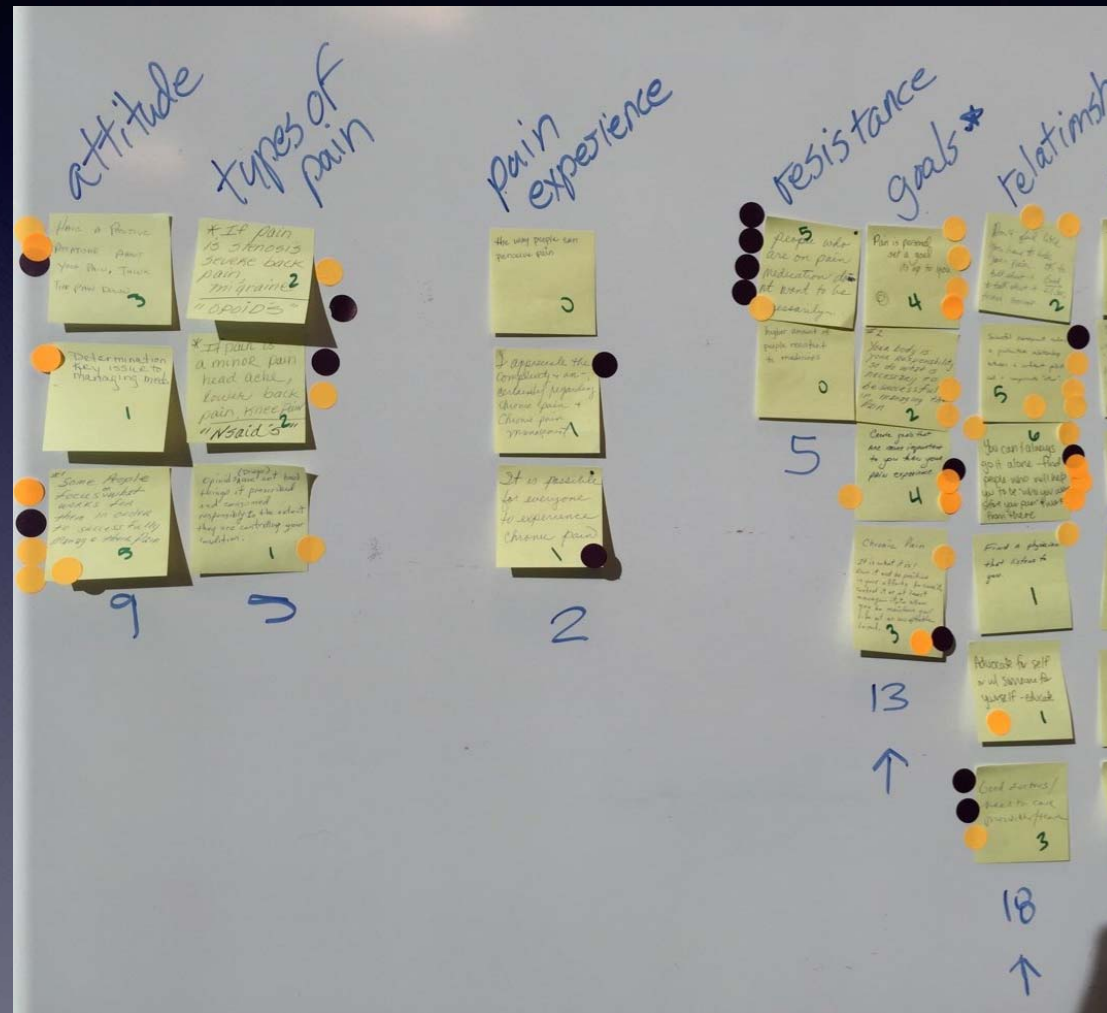
- “We learned about the Latino/a Denver community in the most beautiful way: by being invited into it.”
- “A most important take away message which I will work at remembering—‘research is the footnote, community improvement is the headline.’”
- “To me, the beauty of CBPR is that it seems fluid. There are principles but then there is how those principles are implemented in a community-engaged research setting.”

Boot Camp Translation training



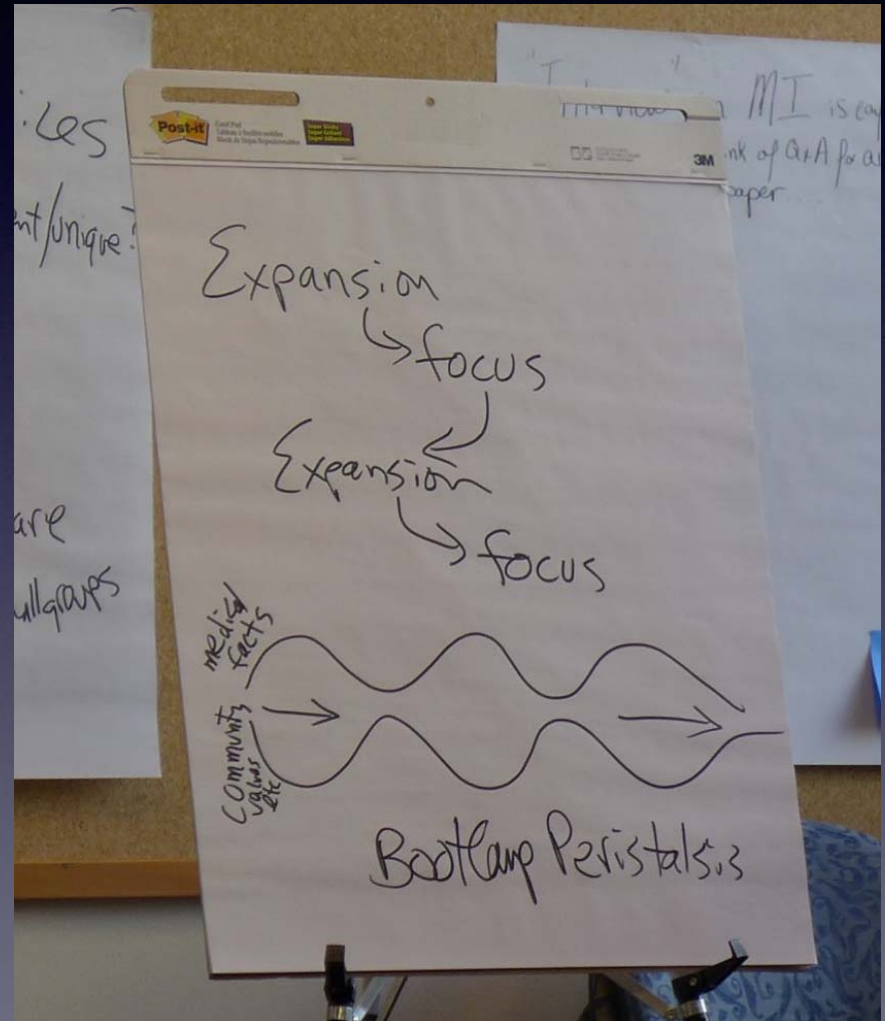
Boot Camp Translation...

- A process by which researchers and community members partner to translate evidence-based medical information and jargon, and clinical guidelines into concepts, messages, and materials that are locally relevant, meaningful, and engaging to community members.
- What is the message to our community?
- How do we effectively share that message?



BCT Training

- Offered in Colorado twice a year
- Has also been offered off-site
- So far: 4 trainings offered with 63 participants from 6 states
- Most have gone on to run their own BCTs



- Other trainings...
- Let's get started (community & campus)
- Community Research Liaison training (community)
- Community on Campus Day (community)



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